

# Bergdoll's Dairy

## *The Ad Book*



**"MORE MOMSIE"**



*Children love our Chocolate Milk*  
**BECAUSE...**  
*You can't taste the Chocolate*

You'll want to drink more milk when you taste the delicious flavor of Bergdoll's Chocolate Milk!

It supplies the vitally needed nutritious qualities and the rich smooth taste is delightful. Children love it.

For a new thrill—Order some today.

<b>ENJOY THESE BERGDOLL'S PRODUCTS</b>		
Grade A Milk	Vitamin D Milk	
Buttermilk	Sweet Cream	Butter
Chocolate Milk	Cottage Cheese	

**J. C. BERGDOLL DAIRY**  
*The Milk With the BETTER Flavor*

Phone Chester 5-2328      Plant and Office Boothwyn

1939

As compiled by: John Schueren  
June 6, 2012

1936



*Delivered to Your Doorstep Every Morning Before Breakfast.*

**FRESH MILK**


Every morning while the city is still asleep a BERGDOLL milkman delivers hundreds of bottles of pure, wholesome milk to hundreds of families who will soon be enjoying fresh milk and cream with their breakfast. Every day 1500 families depend on their Bergdoll milkman.

*Be One of Those Families That Enjoys Bergdoll Milk With Their Daily Meals*

Phone Chester 5-2328

**J. C. BERGDOLL**

**PROTECTED FOOD PRODUCTS FOR GROWING CHILDREN**



**SCIENCE AIDS NATURE In Bringing You PURE MILK**

*Tested Dairy Herds  
Uniform High Quality  
Strictest Sanitation*

Nature provides the finest foods . . . but modern living conditions make necessary the helping hand of science for safe distribution!. Bergdoll's staff is known in the dairy field for their ceaseless efforts to provide the finest products for their customers. Dairy herds are tested regularly, and the milk must pass a daily test. Uniform grading, pasteurization and fast delivery assure **SCIENTIFIC** safety in every bottle of Bergdoll Milk.

Phone us or ask our drivers for **COTTAGE CHEESE, CHOCOLATE MILK, BUTTER or WHIPPING CREAMS**

**J. C. BERGDOLL'S DAIRY**

PHONE CHESTER 5-2328

*Delaware County's Most Completely Modern Dairy*

1937

**BERGDOLL'S MILK made them healthy**



**.... AND KEEPS THEM THAT WAY!**

Get at least a quart a day for every growing member of your family! Bergdoll's Milk is rich in health-building vitamins and the elements that make strong bodies, build firm teeth, and give energy and nourishment to active youngsters. Start the Bergdoll habit in your family today.

*"Don't Say Milk, Say Bergdoll's"*

*For prompt delivery, phone Chester 5-2328*

**J. C. BERGDOLL**

*Safe Dairy Products*

1937

1937

**MY HOLIDAY COOKING**

*DEPENDS ON*  
**BERGDOLL'S**  
*PURE, RICH*  
**MILK**



Pick the recipes that call for milk, and be sure of satisfying, attractive foods, you'll be proud to serve . . . sure of their wholesomeness.

Order your extra supply today, and be sure of results tomorrow! Then every day will be a holiday.

*Don't Say Milk, Say Bergdoll's*

**J. C. BERGDOLL'S**

*Phone Chester 5-2328*

**JOIN THE CROWD  
AND ENJOY  
BERGDOLL'S  
MILK**

The Perfect Health Food for  
All Ages

Phone  
Chester  
5-2328

Make National Milk Week the time to in-  
crease your consumption of Bergdoll's  
Milk.

1937

**J. C. BERGDOLL'S**  
SAFE DAIRY PRODUCTS

DRINK MILK FOR ENERGY AND HEALTH!

*Start  
the day  
right!*

**NATIONAL  
MILK  
WEEK**  
November 14 to 20

**PARENTS**, doctors, nurses, dietitians all over the country hail with approval the first NATIONAL MILK WEEK. This special week is set aside in recognition of an industry of great importance, and to advance the use of nature's most healthful and beneficial foods.

**BERGDOLL'S** is glad to be co-operating in National Milk Week and cordially invite you to inspect our plant . . . See how Bergdoll's milk is prepared for you.

**ORDER YOUR EXTRA QUART TODAY**

**J. C. BERGDOLL'S**  
PHONE CHESTER 5-2328

1937



***Protected...***

**BERGDOLL'S FRESH MILK  
FOR  
WINTER HEALTH**

Here is an easy way for you and your family to build up resistance to winter ills; drink Bergdoll's milk with every meal and at bedtime! It is rich in the vitamins and minerals that guard against infection and colds.

*Start today . . . with a quart of Bergdoll Milk.*

**HEALTH INSURANCE at No Extra Cost**

delivered to your door by

**Punctual, Courteous Milkmen**

Phone Chester 5-2328

**J. C. BERGDOLL'S**

*Quality Dairy Products*

1938

**FOR WINTER HEALTH**  
*Drink more milk*

TESTING • SEARCHING • IMPROVING  
 TO GIVE YOUR FAMILY THIS  
**Health Protection**  
*at No Extra Charge!*



**BERGDOLL'S MILK for Better Health!**

The men you never see, perhaps, have more to do with maintaining the purity of Bergdoll's milk than anyone else. They have joined hands with science to give you milk of better quality, always fresh and delivered to you at the peak of its goodness. They make frequent trips into the field at regular intervals to test Bergdoll's herds. Every drop of milk is tested



for its butter-fat content. This insures a uniform standard grade the year round. The milk is Pasteurized so you are sure of its purity when you serve it at your table. Bottles are scientifically washed and sterilized. Bergdoll's milk is better, as you can see, because special efforts are made to MAKE it better. It costs you no more than ordinary milk.

PHONE: CHESTER 5-2328

**J. C. BERGDOLL**

*Safe Dairy Products*

1938

**BERGDOLL'S**

*The Drink of Health and Beauty*

**VITAMIN "A"  
 MILK**




Chemical analysis shows our famous milk to have the full quantity of energizing vitamin "A," in addition to other healthful, body-building Bergdoll's ingredients.

*For Delivery Phone Chester 5-2328*

**J. C. BERGDOLL**

**SANTA**  
*Recommends-*



**BERGDOLL'S  
MILK**

There's nothing like a fine glass of Bergdoll's rich milk to pep you up when you've been working hard and tired and worn out!

**ORDER EXTRA FOR  
THE HOLIDAYS**

*Phone 5-2328*

**J. C. BERGDOLL'S**

1938

**BERGDOLL'S MILK**

*A Milk  
that's Purer  
and  
HEALTHIER*



**POINTS THE  
WAY TO HEALTH!**

Careful supervision of every step in the selection and production of Bergdoll's Milk assures greater purity; that's why it's recommended by leading physicians and health authorities. You'll find the Bergdoll way a pleasant way to health; extra goodness and delicious flavor of Bergdoll's makes it a favorite at every meal. Phone Chester 5-2328 today.

**ENJOY THESE BERGDOLL'S  
PRODUCTS**

Grade A Milk	Vitamin D Milk
Buttermilk	Sweet Cream Butter
Chocolate Milk	Cottage Cheese

**J. C. BERGDOLL DAIRY**  
*The Milk With the BETTER Flavor*

Phone Chester 5-2328      Plant and Office Boothwyn

1939

**BERGDOLL'S MILK**  
**- - - Makes Menus**

Why not give Bergdoll's Milk a trial . . . it's excellent for cooking and as a beverage.

**ENJOY THESE BERGDOLL'S PRODUCTS**

Grade A Milk	Vitamin D Milk
Buttermilk	Sweet Cream Butter
Chocolate Milk	Cottage Cheese

**J. C. BERGDOLL**  
 Phone Chester 5-2328

1939

**IT'S BERGDOLL'S MILK**  
 at the cooking school

*Because It's Better  
 for Every Purpose!*

Cooking has that wanted fresh - milk flavor when Bergdoll's milk is used as one of the ingredients. Try some today.

Drinking Bergdoll's Milk is a healthful pleasure for adults and youngsters alike. All agree it tastes better.

**Enjoy These Bergdoll's Products**

Grade A Milk	Vitamin D Milk
Buttermilk	Sweet Cream Butter
Chocolate Milk	Cottage Cheese

**J. C. BERGDOLL**  
 Phone Chester 5-2328

1939





**BERGDOLL'S MILK**

*is Richer, Tastes Better!  
Every Single Quart Contains  
a Teacupful of Cream!*

Bergdoll's Milk averages 10% more cream by volume than ordinary milk! That fact, coupled with Bergdoll's better flavor accounts for Bergdoll's tremendous popularity among thrifty housewives. It makes Bergdoll's even more economical to use . . . both for cookery and as a beverage. Why not give Bergdoll's a trial for one week? We think that you'll find Bergdoll's superior, too!

PHONE CHESTER 5-2328

**J. C. BERGDOLL** 

SAFE DAIRY PRODUCTS

1939

1939

**BERGDOLL'S**



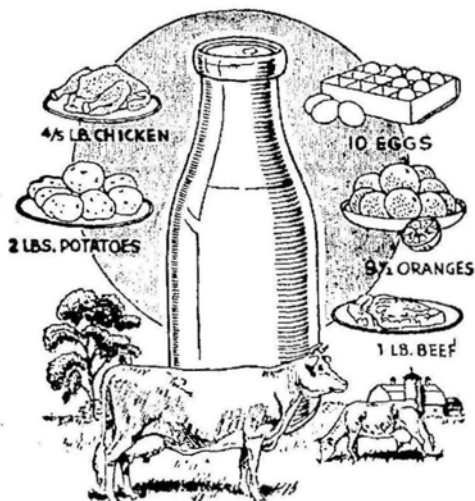
**DRINK MORE MILK FOR HEALTH**

The high standard of sanitation observed in our dairy is your assurance of the purity of the milk we deliver to you, creamy, rich and nutritious.

**Enjoy These Bergdoll Products**  
COTTAGE CHEESE      BUTTER MILK  
CHOCOLATE MILK      SWEET CREAM BUTTER

**J. C. BERGDOLL**  
Phone Chester 5-2328

**MILK FOR BETTER HEALTH!**



**BERGDOLL'S MILK IS  
A SUBSTANTIAL MEAL**

Here you have a revealing study of the food value of milk as compared with a number of other foods. Just think! One quart of Bergdoll's milk is equal in food content to 10 eggs! Yet it is one-third the cost. It's the most economical health food you can buy!

Enjoy These Bergdoll Products  
 COTTAGE CHEESE      BUTTER MILK  
 CHOCOLATE MILK      SWEET CREAM BUTTER

**J. C. BERGDOLL**

Phone Chester 5-2328

1939



**HERE'S WHY . . . .**

*CUM LAUDE\* students have  
"Graduated" to Bergdoll's Milk*

In the light of modern knowledge, it is unanimously agreed that plenty of pure, rich milk . . . Bergdoll's . . . will do more to balance a diet than any other single food! That's why learned students prefer milk as a beverage . . . BERGDOLL'S MILK because of its healthful qualities and its BETTER TASTE! Won't YOU try some today?


*\*CUM LAUDE is a Latin term meaning "with high honors." Bergdoll's Milk means "High Health!"*

Drink at Least 3 Glasses  
of Bergdoll's Milk Daily

**J. C. BERGDOLL**

PHONE 5-2328

*Bragging?*  
**NO!**  
*It's a Fact!*  
**BERGDOLL'S  
 MILK**  
 COMES FROM  
**PRIZE HERDS**



For your protection . . . so that you may have a better tasting milk . . . a more purer milk . . . BERGDOLL'S Dairy receives milk from model farms—from prize herds! And after harmful bacteria is eliminated through pasteurization, it is the best milk modern science can provide for both children and adults.

For Better Salads—Try Our  
**COTTAGE CHEESE**

**J. C. BERGDOLL**  
 PHONE CHESTER 5-2328

1939

**BERGDOLL'S**  
**COOL HEALTHFUL  
 MEALS**  
 FOR MORE  
 Summertime  
 Energy  
 SERVE MORE  
**BERGDOLL'S DAIRY PRODUCTS**

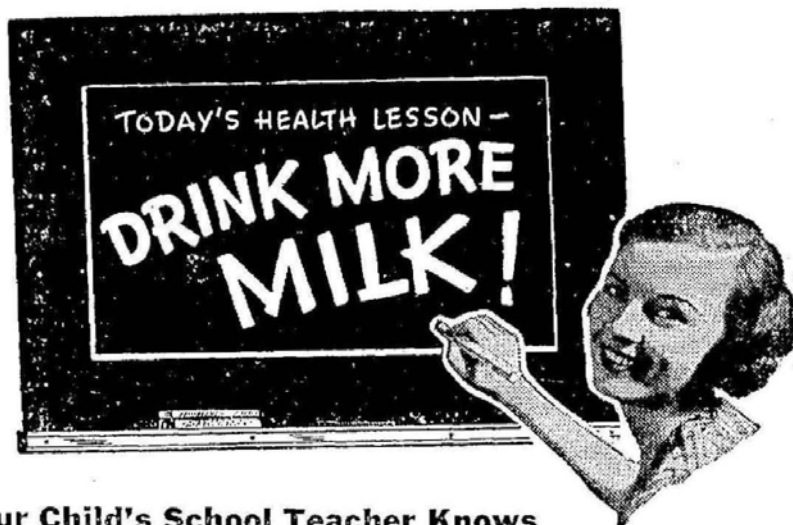


Dietitians inform us that a well-balanced diet should contain: milk, vegetables, meat (poultry or fish), whole grain cereals, cottage cheese, butter and water. Of these the most important are the dairy products. This is especially so during warm weather because *no other foods supply a combination of so much of the needed proteins, minerals and vitamins, with so few calories, as do BERGDOLL'S DAIRY PRODUCTS!*

For Your Prompt Supply  
 Phone Chester 5-2328

**J. C. BERGDOLL**  
 Safe Dairy Products

**BERGDOLL'S**



**Your Child's School Teacher Knows  
BERGDOLL'S MILK Makes Better Students**



Miss Portia  
Winters

Uses These Bergdoll  
Products in the  
Chester Times Cooking  
and Home Making School

- Buttermilk
- Chocolate Milk
- Cottage Cheese
- Whipping Cream
- Dairy Butter

Don't take our word for it—  
but some day stop in and  
see Johnnie's teacher after  
school's out and let her tell  
you about Bergdoll's Milk  
and what it does for her  
pupils. She'll tell you that  
her best students drink  
Bergdoll's, that it keeps  
them alert and mentally  
awake, that it helps them in  
preparing homework, too.

It's a fact, mothers, that the  
children who drink milk  
every day get the highest  
grades every day. They're  
the ones who pass with  
honors in every class.

*"Don't Just Say Milk, Say  
BERGDOLL'S"*

FOR DELIVERY PHONE CHESTER 5-2328

**J. C. BERGDOLL**

Plant and Dairy Boothwyn—Your Inspection Invited

1940



Another Health Idea For All The Family  
**Bergdoll's CHOCOLATE MILK**

**For Delicious Nourishment**  
MOTHERS who find it difficult to serve youngsters (and grownups, too) a daily sufficient amount of milk, can solve the problem by including this excellent food in many of the dishes prepared. A favorite at breakfast time is bananas and cereal with BERGDOLL'S milk or cream. Try it!

Phone Chester 5-2328  
**J. C. BERGDOLL**  
*For Safe Dairy Products*

1940



**Hot and Tired?**

"If you want a good sustaining drink for work or play, try Bergdoll's Buttermilk." Made fresh every day.

Do you know that Bergdoll's Buttermilk can play an important part in your reducing program? Ask our milkman.



You'll Like the Rich, Tangy Taste, So Smooth  
**ORDER SOME TODAY—DIAL 5-2328**

**J. C. BERGDOLL**



## DOCTORS PRESCRIBE

# MILK

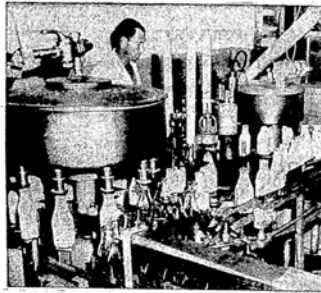
## FOR CHILDREN & ADULTS



Doctors prescribe milk for children because it is the best all-around food Nature has given us. It provides vital calcium for bones which are growing in a hurry, protein and carbohydrates for those active bodies that burn energy almost as fast as food is taken in.

Visit today's hospitals for ample testimony of milk's importance to adults. Patients suffering from gastro-intestinal ailments subsist almost entirely on a diet of milk, with no loss of weight.

Drink milk to STAY healthy. Help Nature to keep your body in repair, to make it strong enough to throw off sickness when it comes. Milk has the all-wonderful quality of perking you up during the day, soothing you to sleep at night. Keep healthy the clock around the year around. Order your milk from BERGDOLL'S NOW.



## CONGRATULATIONS to the CHESTER TIMES on its 75th ANNIVERSARY

Bergdoll's has been serving consumers for more than 50 years, a tribute to its high standard of operation. Rigid tests keep Bergdoll's staff alert for your health and well-being. As the Chester Times has grown and prospered on the goodwill and satisfaction of its readers, so too has Bergdoll's increased its reputation year by year for the best in dairy products. Remember... SAFE... SANITARY... HEALTHFUL... BERGDOLL'S.

COTTAGE CHEESE • CHOCOLATE MILK • BUTTER MILK • DAIRY PRODUCTS

## BERGDOLL'S DAIRY

BOOTHWYN, PENNA.

CHESTER 5-2328



1951